



# **Child Safety Matters**

## **PARENT INFORMATION**



Dear Parent or Guardian,

This year your child's school will be using the MBF Child Safety Matters Program from the Monique Burr Foundation for Children. The goal of the Program is to help keep your child safe.

The Program empowers children to spot and respond to bullying, cyberbullying, child abuse, relationship abuse, digital abuse, and other digital dangers. Most importantly, it teaches that adults are responsible for children's safety. The Program is based on the latest research and has been reviewed and endorsed by national experts.

### **Why does your child need a safety program?**

- » 10% of children are abused before their 18<sup>th</sup> birthday
- » 14% of children have been solicited online
- » 28% of students have been bullied
- » 90% of children between 8 and 16 years have viewed explicit material online

### **The Program teaches about these dangers by:**

- » using easy to understand language
- » playing fun games and activities
- » providing take-home items to remind children of the lessons

Although the Program is designed to help your student, we all benefit when children are safe. Children perform better in school and enjoy healthier, happier, and safer lives.

You can learn more about the Program at [www.mbfchildsafetymatters.org](http://www.mbfchildsafetymatters.org). You can also download the "Child Safety Matters" app at no cost from the App Store or Google Play.

This program provides students with important information about dangers they may face. Please let us know of any questions you may have about this vital program.

Thank you.